

Krishna Technology - Commercial Proposal

For

**Website, Software, Mobile Application Development
SEO, Domain & Hosting, Advertisement, SMS Services
Security, GPS Tracker, Support Services**

Complete IT solutions that moves your business!

Version 3.0

Note: This document is for restricted circulation and no part of this shall be reproduced in whole or in part in any form or by any means, without the written permission of originator.

Vision of Krishna Technology

Our vision is to be a significant player and leader in the increasingly complex and fast growing sector of the IT industry.

SECTION 1: WHO WE ARE?

KRISHNA TECHNOLOGY, is one of the India's leading company in the field of **Web Design & Development, SEO Services, Online Software Development, Domain & Hosting Services, Advertisement Services, Security Services, Bulk SMS, GPS Tracker and Support Services with the expertise of more than 5 years and more than 100 websites and software's.**

KRISHNA TECHNOLOGY provides reliable and quality value added services to enable you to focus on your core aspects by the extension of Information Technology. Organizations world over have realized that business causes are effectively served if they focus on their core line of activity and business. With this parameter in mind we all at **KRISHNA TECHNOLOGY** understand the importance of your core competency and we are here to add the best to your potential by adding the edge of IT and its enabled services. In a real world organizations need to grapple on a daily basis with various activities that are indispensable but are not part of the core business.

Focus Softnet a premier Business Management Software Solutions provider has developed business applications that have provided the best answers to complex business questions especially for small and mid-sized organizations across the globe, Headquartered in Hyderabad, With 20 years of deep research and development. The company is recognized for technical excellence and rapid evolution of solutions that deliver absolute value for money. They develop solutions that move businesses and help them grow in a highly competitive environment.

Focus Softnet, headquartered in Hyderabad, plans to expand its retail footprint across *India* through the route of franchising. The company looks for passionate, self driven, business minded individuals to partner with them and extend the value offerings to new regions across *India*, through regional franchise and unit franchise options.

We Krishna Technology is being given this opportunity to have a business tie up with **Focus Softnet** with a unit franchisee of JAIPUR , BIKANER, JODHPUR. We have found the **Focus Softnet** group always ready for quick action in terms of their support and service delivery. The need for ERP is increasing as the SME segment grows and fulfilling this need is **FOCUS SOFTNET** via **KRISHNA TECHNOLOGY** in RAJASTHAN . **Focus Softnet's** core competence is in its product offering for various categories like Entry Level solutions, Mid range products and specialized products which are custom built and appropriate for bigger corporations that can be tailored to suit every business requirements.

And one of these is having your Web presence either by a simple informational Website or high end Interactive web portal. A web site / Portal are a collection of information stored on a computer and seen on the World Wide Web. The web site can be viewed locally and internationally, it's a new media used to exchange and gather information and ideas. A web site is an invaluable business tool for both you and your clients. Your web site enables you to make, as much formation available to customers as you think is needed. It can enable customers to find out all the formation they need about your products. You will be available 24 hours a day, 7 days a week and 365 days of the year, without more employees or customer service. No need for a lot of money for advertising. Your targeted clients will reach you through your web site anytime, anywhere. We have been developing more than hundreds Websites till now running successfully.

We offer a complete website development service from planning and designing your website through to development, testing and deployment. Do you have website development expertise in-house but no design resource? We can work with you to formulate your website design which you then pass on to your developers. And one of these is having your Web presence either by a simple informational Website or high end Interactive web portal.

Benefits of our engagements

- Low cost of ownership and high return on investments
- Low time to market
- Low ramp up and downsize time and cost
- Low turn-around time

We ensure following by using our architecture knowledge base as well as structured steps to review.

Our process steps are:

- Evaluate requirements closely and use experience to protect against normal pit-falls.
- Review the architecture and limitations with various stake holders of the project.
- Audit architecture and design as the application evolves
- Audit coding practices regularly

Our Engineering processes drive our success. We spend a considerable amount of time and effort to ensure that we are using the right technologies and processes to allow us to deliver a high quality product in a timely manner.

- Documentation
- Scheduling
- Ticketing
- Testing
- Coding Standards
- Automated Builds
- Domain Expertise
 - a) Audio-Video Solutions
 - b) Mobile Solutions
 - c) Financial Solutions
 - d) Healthcare Solutions
 - e) RFID (Radio Frequency Identification) Solutions
 - f) ERP Solutions
 - g) Supply Chain Management
 - h) E-Learning Solutions
 - i) E-commerce
 - j) Independent Testing Services

We have expertise in developing all sorts of web based applications. Some of our technical skills are mentioned below:
Web 2.0 Development: HTML, Dreamweaver, Dreamweaver UltraDev (Preferred), Visual Interdev, Visual Studio .Net 2003 & .NET 2005 Drumbeat, Mojo, Frontpage, JavaScript, Jscript, VBscript, Ruby on Rails (RoR RubyGems).

Designing: Adobe Photoshop (Preferred), Image Ready, Flash, CorelDraw, Photoshop, Flash 3DMax and 3D Studio, Apple Quicktime, Adobe AfterEffects, Fireworks

Operating Systems: Windows 2003 .NET Server, Linux , Unix, Windows 95, Windows 98, Win ME/XP and Windows NT/2000.

Databases: Oracle, Sybase, Informix, MS SQL Server 2000 & MSSQL 2005, MS Access, Postgresql, MySQL 4.x/5.x.

WebServer: IIS, Apache, RedHatSecure.

Reporting: Crystal Reports

Server Side Development: .NET, Java, Java Servlets & JSP, JavaBeans, JDBC, J2EE Framework and patterns, EJB 2.0, JCA, JMS, JNDI.

Server Side Scripting: Php 3.x/4.x/5.x(Zend), CGI/Perl (Mod_perl/ActivePerl/ePerl), ASP, ISAPI/NSAPI, ASP.NET 1.1/2.0

Client side interfacing and programming: Flash Action scripting & Gaming, Flash Communication server, Flash Remoting, Rich internet applications, FLEX, AJAX, XML

Languages: C/C++, Java (JDK2.0) Applets, VC++, VisualBasic DAO, ActiveX Data Objects (ADO), ActiveX, COM, DCOM, Microsoft Transaction Server (MTS), Microsoft Message Queing (MSMQ), VB.NET, C#.

Wap Application Development: WML, WMLscript, XML.

PHP Based Web Development using Core PHP 5 and also the Frameworks like...

Framework: Zend Framework (Best available, and highest paid technology in PHP), Symfony, CakePHP, CodeIgniter, QCODO (renamed as QCubed)

Web 2.0 Software: Wordpress, Joomla, Magento Drupal CMS, OpenBravo Web-based ERP, SugarCRM CRM, DimDim

Web Conferencing Tool, Moodle / Claroline online learning platforms, Dojo / jQuery AJAX toolkits, VirtueMart, Zen cart, Google Maps, Facebook, Twitter

Mobile Applications and Embedded Software: Android, iPhone SDK, Symbian OS, Blackberry, J2ME, Nucleus PLUS, Embedded Linux, eCos and OpenWRT



Payment Integration:



SMS Integration:



SECTION 2: OUR SERVICES

Our delivery methodology and capability spans service-oriented architectures, including Java, PHP and .NET, as well as traditional client-server development. Our process driven and model based approach integrates people, technology, tools, policies, procedures and business insights along with deep rooted company values deliver innovative and cost effective solutions.

1. Application Development and Maintenance Services
2. Testing Services
3. Product Engineering Solutions
4. IT Infrastructure services
5. IT Enabled Services
6. 24/7 Customer Support

Our Services List ::

- ✓ Web Designing
- ✓ Web Development
- ✓ Internet Marketing/SEO
- ✓ Flash Development
- ✓ Game Development
- ✓ Hosting/Domain Services
- ✓ E-Commerce Development
- ✓ Payment Services
- ✓ Open Source Development
- ✓ Web Training & Consultancy
- ✓ Web Advertisement
- ✓ Database Management
- ✓ Mobile Application Development
- ✓ Software Application
- ✓ Web Management
- ✓ GPS Tracker Device & Monitoring
- ✓ Security Services
- ✓ Bulk SMS & Email
- ✓ Support Services
- ✓ Networking & Internet

FOCUS RT

The real time Enterprise Resource Planning (ERP) solution. Instead of traveling to each of your offices, with Focus RT you get to manage your finances, supply-chain, payroll, point-of-sales and customer offices in multiple locations from one module

FOCUS STREAMLINE

A Customer Relations Management (CRM) solution for enduring client relationships. With this CRM solution, smoothly manage you sales, marketing and customer relations. At Focus we believe that the most valuable asset for any business organization is its customers

FOCUS WMS

A web based warehouse management system. Focus WMS user-configurable rules allow it to be equally effective n any warehouse environment. Single owner warehouses, 3PL operations, apparel warehouses, food industry facilities, pharmaceutical plants

FOCUS ARMS

Academic record management software. A complete solution for seamlessly automating all the processes for your school from admissions to daily operations. Say goodbye to problems in managing database of many activities you undertake

Hospital Management System

- Out Patient Flow
- Lab Radiology Services
- Inpatient Flow
- Pharmacy, Inventory and Procurement Management System
- Insurance
- Insurance e-Claims
- Interface to Financial Accounting System
- Interface to Third Party Systems
- Misellaneous Hosptial Flows
- Maintanance and Contracts Management
- Linen and Laundry Management
- Patient Surveys
- Alerts and Messaging System
- Diet and Nutrition
- Ambulance and Transport Management

GPS Tracking Device & Monitoring

We provide web based GPS tracking services for vehicles and other assets.

We are equipped with world class software having enhanced features of tracking reports, SMS and email alerts, geo-zones, sensors etc. and providing solutions to individuals, travel agents, transporters, schools etc.

The Company is committed to deliver services with great sincerity and customer satisfaction is the only object.

Features ::

- Web based tracking i.e. view from any computer from any where
- Current position with speed of vehicle on computer/ mobile (Real Time Tracking)
- Different maps available for better geographical coverage
- Immobilization of vehicle any time from any place through SMS
- Reports regarding journey start, journey end, over speed, idle condition etc.
- View and print reports of vehicle on detailed Maps for last 3 months
- SMS / email alerts for journey start, journey end, over speed, idle condition etc.
- Route Mapping and geo-fencing to control movement of the vehicle
- Multiple shaped geo-fences for better control
- Find the nearest vehicle available to any point
- Mark your own places on the map
- Keep records for fuel filling, service, maintenance, insurance etc.
- Keep data of drivers and attach with vehicles for better reporting.

Bulk SMS Services

Our Web SMS Interface will enable you to send SMS without a mobile phone in a very quick way. This is possible with easy and convenient manipulation on keyboard and monitor with user-friendly interface of Web browsers. Sms Adda - Bulk Sms - Voice Calls - Short Code - India

Our Web based SMS tool offers bulkSMS delivery, address book merge functionality, bulk imports of contacts, and many advanced sending features.

Web Based Messaging Solution enables users to send messages via the Internet in there personalized header.

Web Based Messaging Solution comes with a rich user interface, accelerating user navigation thus reduces the learning curve to understand the flow within the software.

User can send messages to unlimited no of mobile devices, the list of mobile numbers can be in form of excel or text file.

We provide API service with sms pannel. API can be used by HTTP & XML & SMPP interfaces.

API comes with ready source code for different application.

FEATURES ::

1. Send multiple text messages from Computer to mobile phones at just one click.
2. Recipient phone number can be entered manually or bulk uploaded using excel/.csv.
3. Easy to use and operate. No technical training or skills are required to understand the software.
4. Internet based connectivity.
5. Fast delivery of messages.
6. Send unlimited SMS in a single click.
7. No Installation/hidden costs involved.
8. Best Prices, Highest Quality of Service
9. No false promises, what you see is what you get.
10. One Price for All India.
11. Dnd and Non Dnd Pannel available.

IT Solutions

Krishna IT Solutions provides advanced electronic security systems & office automation products to the industry and domestic customers across India. Our technical team has a vast & prolonged experience in installation & system integration. Hence they can provide practical & best solutions to our valuable clients.

Our Product Profile is as follows ::

1. Electronic Security Systems Products.
 - CCTV & DVR System.(Wired & Wireless)
 - Time attendance & Access Control System.
 - Biometric Access Control System.
 - Video Door Phone.
 - Public addressable System.
 - Fire Alarm System. (Addressable & Non - Addressable)
 - Intrusion alarm System. (Wired & Wireless)
2. Office Automation Products.
 - EPABX & Building Intercom System.
 - Projector & Projector Screen.
 - Audio Visual System.
3. Systems & Networking
 - Desktops, Laptops
 - Switches & Router
 - Network storage
 - Structured Cabling

CCTV Camera

CCTV is the fastest growing effective form of security, not only as a deterrent of crime, but as valuable prosecution evidence.

We offer only the best products to give reliable and effective images that meet the minimum police requirements to maximize conviction.

We have given service and installation to some of the largest Corporates Offices, Malls, Shops, Houses and bonded warehouses.

CCTV is a growing trend among business and homes and is a proven technology in combating the escalating crime wave.

Access Control - Biometrics

Biometrics: Welcome to the next generation of access control. Biometric technology is quickly becoming a favoured method of access control for many businesses.

Biometric Systems have transformed and revolutionised the industry by providing a system that cannot be fooled. Finger print locks are now the affordable way to secure and monitor your premises.

Look at our Biometric Deals here to get a fantastic price on this new access control technology

Fire Alarm System

Smoke screen security is the next big thing. Criminals are now finding it tougher to infiltrate modern security systems and smoke screen technology is now a proven product in making sure criminals go away empty handed

Fog Systems work by deploying a dense fog into the room and quickly reducing visibility to a minimum making it virtually impossible to continue further. This method of protection renders the criminals blind in their attempt of burglary.

SECTION 3: OUR CLIENT FOR WEBSITE, SOFTWARE, MOBILE DEVELOPMENT

The partial list of websites, exclusively developed by krishnatechnology.com

Website Projects

Completed Websites ::

- <http://www.marwareceramic.com>
- <http://www.tjcreation.com>
- <http://www.sarvottamgroup.co.in>
- <http://www.rajasthanivarvadhu.com>
- <http://www.chopradiamond.com>
- <http://www.jugalhydrocoloids.com>
- <http://www.jugalkishorevanaspati.com>
- <http://www.dzinetemplate.com>
- <http://www.krishnatourtravels.com>
- <http://www.indiab2bmart.com>
- <http://www.gayapahunchao.com>

Running Websites ::

- <http://www.krishnatechnology.com/sbgroup> -> <http://www.sbgroup.in>
- <http://www.krishnatechnology.com/rlkankariagroup> -> <http://www.rlkankariagroup.com>
- <http://www.bikanergoldentransport.com> -> <http://www.krishnatechnology.com/bikanergoldentransport>
- <http://www.swamiagroindustries.com> -> <http://www.krishnatechnology.com/swamiagroindustries>
- <http://www.bikanermirchbandar.com> -> <http://www.krishnatechnology.com/bikanermirchbandar>
- <http://www.bismerabbiksortex.com> -> <http://www.krishnatechnology.com/bismerabbiksortex>
- <http://www.bikanercraneservices.com> -> <http://www.krishnatechnology.com/bikanercraneservices>
- <http://www.vijaydairy.com> -> <http://www.krishnatechnology.com/vijaydairy>
- <http://www.samejadewelopers.com> -> <http://www.krishnatechnology.com/sameja>
- <http://www.rdclaymines.com> -> <http://www.krishnatechnology.com/rdclaymines>
- <http://www.bhuwaniaandagrawal.in> -> <http://www.krishnatechnology.com/bhuwaniaandagrawal>

Official Websites ::

- <http://www.krishnatechnology.com>
- <http://www.krishnatechnologiesindia.com>
- <http://www.focuskrishna.in>
- <http://www.krishnascript.in>
- <http://www.krishnaisolutions.in>
- <http://www.krishnasoftwares.in>
- <http://www.focusssoftnet.in>
- <http://www.krishnaseo.in>
- <http://www.krishnasecurity.in>
- <http://www.gayajipinddaan.in>
- <http://www.krishnatourtravels.in>
- <http://www.indiab2bmart.in>

Krishna Technology Softwares

- Financial Software
- Accounting Software
- Payroll Software
- Billing Software
- Stock Management Software
- School Accounting Software
- Hotel Management Software
- Medical Software

- Restaurant Billing Software
- Clay Billing Software
- Photo Lab Billing Software
- Studio Accounting Software
- Jewellery Accounting Software
- Mandi Accounting Software
- Saree Udyog Billing Software
- Spinner Accounting Software
- Wool Billing Software
- Wool Stock Billing Software
- Oil Mill Billing Software
- Factory Billing Software
- Ceramic Billing Software

Krishna Technology Serives :

- Website Design (Business Website Design)
- Website Development (Business Website Development)
- SEO/Internet Marketing (Email Marketing, SMS Marketing)
- Flash Development (Animated Banner, Logo, Website)
- Game Development (Online Games)
- Hosting/Domain Services (Domain Booking, Hosting Plan)
- E-Commerce Development (Shopping Cart, eCommerce Software)
- Payment Services (Paypal, Google Checkout, Authorize.Net, Moneybookers)
- Open Source Development (Wordpress, Joomla, Drupal, Magento, SugarCRM)
- Website Training (Developer, Designer, SEO)
- Website Advertisement (Flyers, Animated Advertise)
- Database Management
- Mobile Application Development (Android, Blackberry, iPhone, Symbian)
- Software Application (Payroll, Inventory, Financial, Accounting, Billing)
- Website Management
- Partner Program (Business Partner)
- Website Customization

Krishna Technology Products :

- CMS (Customer Management System) Software
- e-Commerce Software
- Online Game Software
- MLM (Multi Level Marketing) Software
- Hotel/Restaurant Software
- Travel Software
- Real Estate/Property Software
- Matrimonial Software
- Video Sharing Software
- LMS (Learning Management System) Software
- Online Quiz Software
- Music Store Software
- Online Auction Software
- eBay Software
- Coupon Software
- Groupon Software
- Onlne Classified Software
- Directory Software
- Ads Software
- B2B Portal Software
- Freelancer Software
- Job Portal Software

Key Features & Benefits :

- 100% Source Code (Only For Websites)
- 1 Year Free Support
- 6 Months Free Update
- 25% Discount - 2 Products
- SEO Friendly Version
- 200 Clients List
- 5 Years Experience
- Get Your Script In 5HR
- Fully Customizable
- Dedicated Support Team

Website Design

[Static Website Design](#)

[Dynamic Website Design](#)

[Flash Website Design](#)

[Customized Website Design](#)

[Corporate Website Design](#)

[Small Business Website Design](#)

Website Development

[E-Commerce Website Development](#)

[Custom Website Development](#)

[Forum & Bulletin Board](#)

[Online Community Network](#)

[Content Management System](#)

[Website Maintenance](#)

SEO

[Search Engine Marketing](#)

[Internet Marketing](#)

[Link Building Services](#)

[Website Marketing](#)

[Email Marketing](#)

[SMS Marketing](#)

[Social Marketing](#)

[Article Marketing](#)

Payment Services

[Paypal](#)

[Google Checkout](#)

[Authorize.Net](#)

[Moneybookers](#)

Open Source Development

[Wordpress Development](#)

[Joomla Development](#)

[Drupal Development](#)

[Magento Development](#)
[SugarCRM Development](#)

Website Training

[Web Developer Training](#)
[Web Designer Training](#)
[SEO Training \(Internet Marketing Professional\)](#)
[Web Master Training](#)
[Live Project Training](#)

Internet Marketing

[Search Engine Optimization](#)
[Blog Marketing](#)
[Pay Per Click](#)
[Social Media Marketing](#)
[Google Analytics Services](#)
[Forum Marketing](#)

Software Application

[ERP Solutions](#)
[CRM Solutions](#)
[Warehouse Solutions](#)
[Academic Solutions](#)
[Solution Integration](#)
[3P Applications](#)
[Focus 6.0](#)
[Focus Infotrack](#)

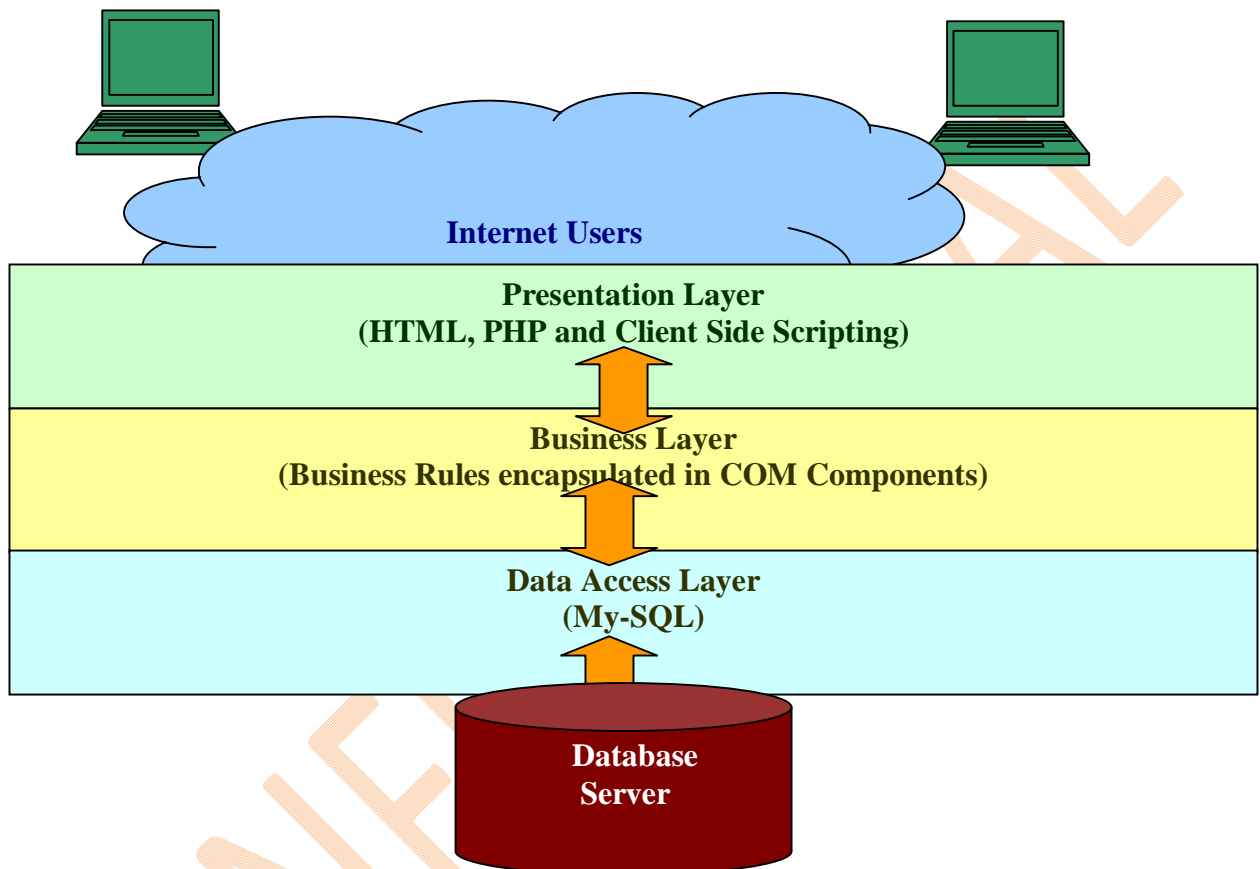
Mobile Application Development

[Android Development](#)
[Blackberry Development](#)
[iPhone Development](#)
[Symbian Development](#)

SECTION 4: SCOPE OF THE PROJECT (TECHNICAL COMPONENT)

2.1 Methodology

This section gives in brief the proposed methodology for developing and establishing a web based interactive and dynamic system providing analytical reports to the field offices/head office on NICD related information.



2.2 Technical Requirement

The system shall be compliant with the following technical platform and environment:

- MYSQL Server / MSSQL Server / MS Access
- Apache Server with Linux system & IIS server
- PHP / ASP / ASP.Net & Ajax
- Development tools: Adobe Dreamweaver, Adobe Flash, Adobe Photoshop, VB Script, HTML, XML and MS Office 2007.
- Client browser compatibility shall be provided for Internet Explorer, Firefox, Google Chrome, Safari, Avant Browser & Opera.

2.3 Deliverables

- Web Based Information as described in the previous sections.
- User Manual

- One time end-user training

2.4 Conditions

1. Client will provide the website contents etc.
2. During the execution of the project, we will maintain regular interactions with the Client for ensuring user requirements satisfaction and its final delivery.
3. We will provide Maintenance Support for three (3) months free of cost.
4. The system shall not be integrated with any third party system for data input/output
5. The system would be available in English although scanned contents would remain in the original language.
6. Any extra added in the system will cost extra.
7. Maintenance charges will be extra after discussion with client.
8. We will also provide AMC for the website after discussion.

CONFIDENTIAL

SECTION 5: COMMERCIAL OFFER

5.1 Schedule of Payments

a)	Payment on acceptance of layout (advance)	40%
b)	Payment on completion of project on our server	40%
c)	Payment on delivery of all modules	20%

5.2 Terms and Conditions

1. Any deviation from the proposed requirements shall be considered as new requirement and shall be carried out as scope creep. An effort and size estimation shall be performed by us in conjunction with client and shall be charged accordingly.
2. The cost for any third party software/hardware required for development/deployment would be borne by client.
3. All payment would be acceptance in favor of “**Krishna Technology**”, Bikaner.
4. If the rest 50% amount is not paid within 30 days after the site goes live, Company has right to close the site.

SECTION 6: OUR RESPONSIBILITIES

6.1 Client Responsibilities

- Nominate a person responsible for providing inputs regarding the system.
- Ensure availability of personnel for testing the application during “Acceptance”. Client shall arrange for the test data/or live data for testing and parallel run.
- Ensure availability of appropriate personnel for discussion with us during various stages of the project. Non-availability of such personnel, or delay in the availability, shall lead to proportional delay in project completion.
- Ensure Fortnightly/weekly Management Review of the Project where top managers from client and us shall be present to iron out problems, if any, speedily.
- ***Client will have to pay the accommodation, conveyance and per day wages of our software developer team for onsite training.**
- Client will provide the soft copy document for the integration with the site.
- To provide soft copy of site contents.

6.2 Our Responsibilities

- To Conceptualize/Design and develop the system as per our scope of work, adhering to the time schedule specified.
- To ensure the delivery on time
- ***We will provide Free online training or at our office.**

6.3 Payment Details

- Will finalize after freezing of SRS. May range from 30 – 50 Thousand or more depending upon the requirements.

SECTION 7: OUR CONTACT

Contact Us

<p>Contact Person</p> <p>Swati Khandelwal (Managing Director) +91- 9309069484</p> <p>Ashish Khandelwal (Director) +91-9460921990</p> <p>Rahul Chotia (Director) +91-9024867896</p> <p>Contact Online: SKYPE : krishna.technologies GTALK : technologies.krishna@gmail.com YAHOO : krishna.technologies@ymail.com MSN : krishna.technologies@live.in</p>	<p>KRISHNA TECHNOLOGY</p> <p>Head Office :: Opp. S.B.B.J. (Ind. Area), Rani Bazar, Bikaner – 334001 Rajasthan (India)</p> <p>Corporate Office :: Plot No. 50A, Prithvi Nagar, Near Bright Moon School, Naya Khera Jaipur - 302039 Rajasthan (India)</p> <p>E-mail : info@krishnatechnology.com URL : http://www.krishnatechnology.com http://www.krishnatechnologiesindia.com http://www.krishnaitolutions.in http://www.krishnascript.in http://www.focuskrishna.in http://www.krishnasoftwares.in http://www.krishnasecurity.in http://www.krishnaseo.in</p>
--	---

Link Partners: Focus Softnet | Focus-Krishna Technology | Gaya Ji Pinddan | Krishna Tour & Travels | Dzine
Template | India B2B Mart